



START SMALL. THINK BIG. America Saves Pledge Form Information

America Saves now has the ability to share our [saver pledge form](#) with other websites.

This will allow your organization to encourage individuals to pledge to save without ever leaving your website. Individuals who take the pledge will establish a savings plan by identifying a goal to save for and a plan to reach it. They can also choose to receive monthly or quarterly emails from America Saves to support them and keep them motivated to save. In addition, savers can choose to receive text messages related to their savings goal for extra motivation.

If you choose to place the America Saves pledge form on your website, America Saves is able to track how many individuals pledge through your form and report that information back to you.

The data we can share with you: Number of people who pledged, zip code, referral source, savings goal, amount pledged (total and median).

You can use this data to describe the savers who pledged through your form, (for example, “your members or customers” pledged to save \$X amount during America Saves Week). You can also set and track goals for how many people you would like to take the pledge or a total amount saved, (for example, setting a goal for employees or students to pledge to save a total of \$10,000).

What we do with the data: We do not share personal information with anyone. If users opt-in, we will send them email updates. We also use aggregate saver goals and amounts pledged to show the impact of the campaign. (Note: America Saves does not track savings accounts.)

If you would like to include the America Saves pledge form on your website, please contact [Lindsay Ferguson](#) with:

- Your organization name
- The website you would like to install the form on
- If applicable – any local America Saves campaign you are working with
- NOTE: The pledge form should live on a page dedicated to the form and not on any page that promotes a paid product or service.

Upon approval from the America Saves team you will receive an “iframe code” (like pictured below) to put on your website. Your web administrator can help you put this code on your website.

```
<iframe src='https://ThisIsTestCode/f.aspx?c=37&l=1&t=0&s=1|2|3|7&a=0' scrolling='auto' height='1300px' width='100%' frameborder='0'></iframe>
```

Once the code is placed on a page in your website editor, it will appear on the live website as seen below. While the text within the form CAN NOT be altered, you can change the height and width, and include a border by altering the iframe code.

THE PLEDGE

I pledge to save money, reduce debt, and build wealth over time.

I will encourage my family and friends to do the same.

SET A GOAL AND MAKE A PLAN

I wish to reach a savings goal in order to:

I pledge to save
\$ for
 months.

At the end of this time
I will have saved
\$
to reach my savings goal.

KEEP IN TOUCH

Email Address Required

Confirm Email Required

Zip Code Required

How did you hear about America Saves?

*

I am 14 years old or older.

(If you are 13 or younger and would like to join, please ask your parent, guardian, Youth Center staff, or teacher.)

Resources to support you and your pledge to save:

American Saver Newsletter

e-Wealth Coach Series

TEXT MESSAGE REMINDERS

I want to receive text message savings tips and advice.

I understand that standard carrier message and data rates MAY apply. I may receive up to 4 text messages and alerts per month from an automated system and that I can text STOP to cancel or text HELP for help at any time. Consent is not required to buy goods and services. [Mobile Privacy Policy and T&Cs.](#)

Phone Number with Area Code

When the “Submit Pledge” Button is pressed, individuals will receive a confirmation screen thanking them for pledging to save (or Repledging).

Congratulations on taking the America Saves Pledge! Research shows that those who make a saving plan are twice as likely to save than those who do not. Encourage your friends and family to follow your example and take the America Saves Pledge too. (Insert share buttons here)

Now that you have set your goal and made a plan, learn more about your savings goal and ways to save.

- [What to Save for](#)
- [How to Save Money](#)
- [Savings Tips](#)

You can also opt in or out of receiving the following e-mails from America Saves:

- Monthly e-Wealth coach that contains tips and advice from America Saves and experts to keep you motivated to save
- Quarterly newsletter ([see the latest issue](#))
- Military Saves newsletter
- Young America Saves newsletter

You can update your information or change your preferences at anytime by [clicking here](#).

Follow Us:

We want you to have all the tools you need to be a successful saver and to encourage those around you to do the same. We are updating our website all the time to help you achieve your goals. Check out our [blog](#) and also visit us on [Facebook](#) or on [Twitter](#) for daily useful tips and ideas.

SaveUP:

America Saves is committed to finding innovative ways to help you save successfully. That's why we have teamed up with SaveUp, a free program that rewards Americans for saving money and paying down their debts, to provide you with a fun and engaging experience while you save for the future. And because you took the America Saves Pledge you get [100 bonus credits with Save Up](#).

If you would like to ask a financial planner a general question, please go to www.fpaforfinancialplanning.org/AskAPlanner/.

America Saves currently supports the organization of wealth-building campaigns in communities around the country, including efforts led by Cooperative Extension. Information about how to organize or become involved in a local campaign [is available here](#). If you have questions, please contact us by email (information@americasaves.org). To update your information or change your preferences [click here](#).

Best regards,

Nancy Register
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